

PRIVACY POLICY

“Loymax” Ltd. (“we”, “us”, “Loymax”, “our” or “the Company”) is committed to protecting the privacy of Data subjects (“you”). This Privacy Policy (together with Terms of Use and other documents referred to it) sets out the basis on which any Personal data we collect from you, or that you provide to us, will be processed by Loymax. It also covers processing of employee Personal data by Loymax and Personal data Loymax receives from suppliers.

By visiting the Loymax site – www.loymax.global, hereinafter referred to as “the Site” or by subscribing to the Site or purchasing Loymax Services, you accept privacy statements described in this Policy.

If you have questions or complaints regarding this Privacy Policy, please contact us – loymax@loymax.net

GLOSSARY

As used in this Privacy Policy, the following terms are defined as follows:

Loymax – Loymax LTD and its affiliates.

Services – downloadable software, mobile applications, cloud services, trainings, technical support and other services provided by us.

Data subjects (“You”) – customers of Loymax (persons who use Loymax services), visitors (persons who visit the Site), persons who registered to attend our events.

Customer data – Personal data, reports, addresses and other data and files/documents in electronic form that Customer stores within Services.

Personal data – any information relating to an identified or identifiable Data subject or to the Clients of our Customers (if applicable).

Registration data – contact information collected with the help of the registration form, such as your name, email address, phone, company. By specifying a country in the registration form, you confirm that you are a resident / citizen of this country.

INFORMATION WE COLLECT

We collect different types of information from or through the Services.

Loymax needs the legal basis to process the collected information to ensure the provision of Services in accordance with the Terms of Use and other documents referred to it and that the processing is carried out on Loymax legitimate interests (further explained in the applicable section).

We may also process data upon your consent, asking for it in case of necessity.

When you

express an interest in obtaining additional information about Services;

register to use our Site or other Services;

register for an event or incoming phone calls;

Loymax requires you to provide us with minimum necessary Personal contact information, such as:

name;

company name;

phone number;

email address.

Personal data also includes other information, such as geographic area or preferences.

You may provide us with Personal data in various ways on the Services. For example, when you register on our web site, use Services or send us customer-related requests.

INFORMATION COLLECTED BY COOKIES

When you navigate the Site, Loymax may automatically collect information with the help of the commonly used information-gathering tools, such as cookies, clear gifs, web beacons (website navigational information).

This website navigational information may include:

Standard information from your browser (such as browser type, browser language);

IP address or other device address or ID;

Actions you take on the Site (such as the web pages viewed and the links clicked);

The pages or other content you view to interact with our Services;

Dates and times of the visit, access, or use of the Service;

Information regarding your interaction with emails, such as whether Data subject opens, clicks on or forwards a message.

This information is gathered from all Data subjects.

INFORMATION COLLECTED FROM OTHER SOURCES

We may obtain information, including Personal data from third parties and sources other than the Services, from our partners, advertisers.

If we combine or associate information from other sources with Personal data that we collect through the Services, we will treat the combined information as Personal data in accordance with this Policy.

BASIS FOR PROCESSING THE DATA

Loymax processes your Personal data if and to extent that at least one of the following applies:

The Data subject has given the consent to the processing of personal data, including the consent given by filling the form on the Site;

Processing is necessary for the performance of a contract to which the data subject is a party or in order to take steps at the request of the Data subject prior to entering into a contract;

Processing is necessary for compliance with a legal obligation to which the Company is subject.

HOW THE DATA IS USED

Loymax uses Personal data about Data subjects to perform Services requested, including the following:

To plan and host Company's events, forums, webinars, social networks in which Data subject may participate;

To populate online profiles for Data subjects on the Site;

For marketing purposes, for example to contact Data subject to discuss your interest in Services, to send you information regarding the Company, its affiliates, and its partners, such as information about products, promotions or events;

Loymax uses Cookies to operate and improve the Site; Cookies may be also used alone or in combination with personal data of the Data subject to provide personalized information about the Company;

To operate, maintain, enhance and provide Services and information that you request, to respond to comments and questions and to provide support (including Technical support) to Customers;

To improve Services, to develop new products, services, features and functionality;

Loymax uses Google Analytics to measure and evaluate access to and traffic on the Site and create user navigation reports for our Site administrators, Google operates independently from the Company and has its own privacy policy. Google may use the information collected through Google Analytics to evaluate Data subject's activity on our Site. We take measures to protect the technical information collected by our use of Google Analytics. The data collected will only be used on a need to know basis to resolve technical issues, administer the Site and identify visitor's preferences; but in this case, the data will be in non-identifiable form. We do not use any of this information to identify Data subjects.

Loymax processes Personal data solely in accordance with the directions provided by the applicable Data subject.

DISCLOSURE OF THE INFORMATION

Except as described in this Policy, Loymax will not intentionally disclose Personal data or Customer data that we collect or store in the Services to third parties without the consent of the applicable Data subject.

We may disclose information to third parties if you consent us to do so, as well as in the following circumstances:

Non-personally identifiable information. We may make certain automatically collected, aggregated, or otherwise non-personally-identifiable information available to third parties for various purposes, including (1) compliance with various reporting obligations; (2) for business or marketing purposes; or (3) to assist such parties in understanding Data subject interests, habits, and usage patterns for certain programs, content, services, and/or functionality available through the Services.

Law enforcement, legal process and compliance. Loymax reserves the right to use or disclose information provided if required by law, or if the Company reasonably believes that usage or disclosure is necessary to protect the Company's rights and/or to comply with a judicial proceeding, court order or legal process.

DATA SUBJECT (YOUR) RIGHTS

Every Data subject has the following rights.

Their assertion is to be handled immediately by the responsible unit and cannot pose any disadvantage to the data subject.

The Data subject may request information on which Personal data relating to him/her has been stored, how the data was collected, and for what purpose.

If Personal data is transmitted to third parties, information must be given about the identity of the recipient or the categories of recipients.

If Personal data is incorrect or incomplete, the data subject can demand that it to be corrected or supplemented.

The Data subject can object to the processing of his or her data for purposes of advertising or market/opinion research. The data must be blocked from these types of use after receiving the Data subject's renouncement on the following email address loymax@loymax.net

NB! Even after you opt-out from receiving marketing/advertising emails, you will continue to receive administrative messages from us regarding ordered services.

The Data subject may request his/her data to be deleted if the processing of such data has no legal basis, or if the legal basis has ceased to apply. The same applies if the purpose behind the data processing has lapsed or

ceased to be applicable for other reasons. Existing retention periods and conflicting interests meriting protection must be observed.

The Data subject generally has a right to object to his/her data being processed, and this must be taken into account if the protection of his/her interests takes precedence over the interest of the data controller owing to a particular personal situation. This does not apply if a legal provision requires the data to be processed.

At any time, Data subject may object to the processing of his/her Personal data on legitimate grounds, except it is permitted by applicable law.

If you believe your right to privacy granted by applicable data protections laws has been infringed upon, please contact us – loymax@loymax.net

Data subject also has a right to lodge a complaint with data protection authorities.

NB! This provision does not apply to Personal data that is a part of Customer data. In this case, the management of the Customer data is the Customer's own subject.

Privacy policy and any request for access, correction or deletion should be made to the Customer responsible for the collecting and storage of such data into the Services.

Company has no direct relationship with the clients of our Customers whose Personal data may be processed on behalf of a Customer. An individual who seeks for the access, or who seeks to correct, amend, delete inaccurate data or withdraw consent for further contact should direct his or her query to the Customer they deal with directly. We will delete, amend or block access to any Personal data that we are storing only if we receive a written request to do so from the Customer who is responsible for such Personal data, unless we have a legal right to retain such Personal data. We reserve the right to retain a copy of such data for archiving purposes, or to defend our rights in litigation. Any of such requests regarding Customer data should be addressed to loymax@loymax.net and include sufficient information for Loymax to identify the Customer or its Client or third party and the information to delete or amend.

DATA SECURITY

Loymax uses robust security measures to protect Data against accidental or unlawful destruction, accidental loss, unauthorized alteration, and any other unlawful form of processing of the Personal data and Customer data in our possession.

Company follows generally accepted industry standards to protect Personal and Customer data.

It includes, for example, firewalls, password protection and other access and authentication controls.

Nevertheless, no method of transmission over the Internet, or method of electronic storage is 100% secure. We use all necessary and sufficient methods to protect your Data but still we can not ensure or warrant the security of any information you transmit to us or store in the Services from your personal computer or other device, and you do so at your own risk. We also cannot guarantee that such information may not be accessed, disclosed, altered, or destroyed by breach of any of our physical, technical, or managerial safeguards. If you believe your Personal data has been compromised, please contact us via loymax@loymax.net

If we learn of a security system breach, we will inform you and the authorities on the occurrence of the breach in accordance with applicable law.

Loymax uses our own Services to maintain Data about Data subject, information, which is stored in the Services, is secured as Customer data.

DATA RETENTION

Loymax only retains the Personal data collected from Data subjects for as long as the Data subject profile is active or otherwise for a limited period as long as we need to fulfil the purposes and requests for which we have initially collected it, unless otherwise required by the Contract or law.

Loymax will retain and use the Data as necessary to comply with legal obligations, resolve disputes and enforce our Contracts and Agreements.

Closed profiles are deleted within 1 (one) business day after receiving the request;

Backups are kept for 90 (ninety) calendar days;

Billing and legal information is kept for 10 (ten) years;

TRANSFER DATA

Loymax uses hosting for Data of Data subjects and Customer Data. Loymax may transfer, process and store Personal data and Customer data through the Services in the centralized databases.

To facilitate Loymax operations, the Company may transfer and access such information from around the world, including other countries in which Loymax has operations.

This Privacy policy shall apply even if Loymax transfers Data subject Personal data or Customer data to other countries.

THIRD PARTIES

Site and Services may contain features or links to websites and Services provided by third parties.

Information you provide on third party sites or services is provided directly to the operators of such services and is subjected to those operator's policies if any, governing privacy and security, even if accessed through the Service.

Company is not responsible for the content or privacy and security practices and policies of third-party sites or services to which links or access are provided through the Service.

We recommend you to learn about third parties' privacy and security policies before providing them with any information.

COOKIES

Company uses commonly used information-gathering tools, such as cookies, to collect information as you navigate Company's Site. As described below, we used these cookies or similar technologies to analyze trends, administer websites and Services, track users' movements related to our Site and Services, serve targeted advertisements and gather demographic information about our user base as a whole. This section describes the types of Cookies or similar technologies on the Site and Services, and how this information may be used.

Company uses cookies to make interactions with the Company's Site easily and meaningfully. When Customer/You visits Site, Company's servers send a cookie to Customer's/Data subject's computer/device.

Standing alone, cookies do not personally identify Data subject, cookies merely recognize your web browser.

Unless Data subject chooses to identify himself to Loymax, either by responding to a promotional offer, opening an account or filling out a web form (for example "Submit" web form) or unless you have previously identified yourself to the Company, you remain anonymous to the Company.

Company uses cookies that are session based and persistent based. Session cookies exist only during one session. They disappear from your computer/device when you close your browser or turn off your computer/device.

Persistent cookies remain on your computer or device after you close your browser or turn off your computer.

Data subject can control the use of cookies at the individual browser level, but if you choose to disable cookies, it may limit your use of certain features or functions on the Site or using the Services.

LOG FILES, IP ADDRESSES, URLS AND OTHER DATA

Loymax gathers certain information automatically to analyze trends to aggregate and administer the Site and Services.

This information may include Data subject's Internet Protocol (IP) address (or the proxy server you use to access the world wide web), device and application identification number, your location, browser type, internet service provider and/or mobile carrier, the pages and files you viewed, your searches, your operating system and system configuration information, and time/date stamps associated with your usage.

Due to Internet communication standards, when you visit or use the Site and Services, Loymax automatically receives the URL of the website from which you came and website to which you go when you leave our Site.

This information is used to analyze overall trends to help Company improve the Site and Services, to track and aggregate non-personal information, and to provide Site and Services.

For example, Loymax collects IP addresses to monitor the region from which Customer navigates the Site.

CHILDREN PRIVACY

The Company Site and Services are not directed to children under the age of 16.

Company does not knowingly collect Personal data from children under the age of 16 without obtaining parental consent. If you are under 16 years of age, then, please, do not use or access Services at any time or in any matter.

If Loymax discovers that Personal data has been collected on the Services or Site from persons under 16 years of age and without verifiable parental consent, then the company will take the appropriate steps to delete this information.

If you are a parent or a guardian and discover that your child under 16 years old obtained an account on the Site or the Services, please notify us at loymax@loymax.net and request to delete this child's Personal data from our systems and databases.

CHANGES AND UPDATES TO THIS POLICY

Loymax reserves the right to change this Privacy policy.

Loymax will provide notification through the site about material changes to this Policy.

Please, revisit this page periodically to stay aware of any changes to this Policy.

If Loymax amends the Policy, the Company will make it available through the Site and indicate the date of the latest revision, and will comply with the applicable law.

Your continued use of the Site and Services after the revised Policy has become effective indicates as your active deeds, and you have read, understood and agreed to the current version of the Policy.

CONTACTING US

Questions regarding this Privacy Policy or the information practices of the site and Services, your consent choices, concerns or complaints about this Policy or your Personal data should be directed to our Privacy team by email loymax@loymax.net or by mailing us at:

Loymax Ltd., Marathonos 3, 8011, Paphos, Cyprus

